

Avant Garde Astuteness

The Valerie Barth Studio has become the gold standard of interior design over ten years of experience, justifying its award recognition as Interior Designers of the Year Private residences, yachts, hotels, and restaurants have all requested her services for projects in France, London, and around the globe. The Studio is always responsive, flexible, and endeavours to meet expectations of clients, ensuring that projects run smoothly and are completed on time in a professional manner while ensuring maximum freedom for its clients, regardless of where they are. The Valerie Barth brand brings together a rigorous team that is invested in your satisfaction.

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ur intensive project management is more than just simple execution, and allows site management virtually in real time, resulting in turnkey projects.” The eponymous Valerie Barth, from the very first, establishes not only her passion, but her in-depth knowledge of the industry in a fell swoop. Valerie Barth is a highly creative interior designer and is different from others, due to her adoption of avant garde design techniques, along with her proven ability to develop seamless coordinated service from start till end. Valerie craves for client satisfaction, and transforms their needs, requirements and desires into a dream project. Valerie further tries to ease her stressed clients, and works as per their requirements as a way of making them happy.

The Unique Selling Proposition (USP) of Valerie Barth herself is that she pays very much attention to the clients' needs, by listening to them carefully. All esteemed clients are equal in the eyes of Valerie Barth; she works with same passion, energy and creativity for each of her valued clients and she knows how to deal with different clients thus capturing imagination of her clients in her designs and creative space planning. Valerie's team is more than happy to accommodate needs of her customers and we treat every project with the same enthusiasm and meticulous attention to detail.

Overall, the purpose of Valerie Barth's studio is to improve human life. Create timeless, free, joyous spaces for all activities in life. The strategy is simple: The infinite variety of these spaces can be as varied as life itself and they must be as sensible as nature in deriving from a main idea and flowering into a beautiful entity.

“We believe in sustainable architecture, and we hire employees worldwide and they can work with us from remote locations,” Valerie says. “We follow latest trends and get inspiration from nature and everything that we set our eye upon. Technology not only helps us but keeps our clients informed as well. And very soon we are going to launch our mobile app for project management.

“My job is extraordinary,” Valerie reflects. “I do it in a special manner using two principles or philosophies. One of my roles is that of an architect that anticipates things like an engineer, but at the same time I embody the mind of a sculptor that always has to redefine the forms, adapt it and make their work better.

“We have had the chance to work for an international businessman based in Hong Kong, who completely trusted in our expertise. We met him for the first time only when all the demolition work had been done. He was completely free of stress regarding the whole thing, and was really happy that he did not have to worry about the project, despite the fact that he was living on the other side of the world. From working with him, we learnt that in a project, we not only design their homes but cater to the family's dreams, their hopes and expectations, and fulfil the realization of their dream. When the project's success exceeds beyond their expectation, we build a friendship for life in that client.” Valérie Barth is proud to say that the last ten years have yielded repeat instances of this success.

It is hard for Valerie to define exactly what the future will hold for her studio, and for her wider industry, but she does express her opinions based upon current trends. “I think that the interior designer industry is going to boom, irrespective of the traditional and the contemporary approach we have. But what we have to keep in mind is that we are designing not only interiors, but 'life' itself. In the next 12 months, we presume artists and craftsmen will help us more and more to bring unexpected, rare materials to our creations.

“We are already in the process of developing our services as far as our clients have asked us to. The big challenge has been to find properties with lots of potential for them and for the client. We currently source these properties in France, but we want to source to other countries too.”

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